

Criteria for New Market Experiments and Pilots Programs

To be **eligible**, **experimental programs and pilots** must meet these requirements:

- 1) Provide character and leadership development to increasing numbers of youth; (Grow Membership)
- 2) Council must show capability and capacity to manage the new program; (Attainable)
- 3) Must be able to show ability to become financially sustainable or that the council has the capacity to fund long-term; (Affordable)
- 4) A pilot must show that it is scalable. (Repeatable, Scalable)

Character and Leadership development in youth are attained by meeting these overarching criteria:

- 1. Sustained, positive youth associations with caring and supportive adults;
- 2. Life skills development through fun attractive programs;
- 3. Opportunities for youth to assume age appropriate leadership roles.
- **4.** Occurs in a safe space.

Successful pilots will meet many, or all, of these specific criteria for developing youth character:

- Scouting ideals in the Scout Oath and Scout Law. Participating youth are made knowledgeable of and strive to live by the Scout Oath and Scout Law.
- Association with adult role models of Scouting ideals.
- Life skills developed in fun, attractive program activities.
- Individualized personal achievements of an increasing set of life skills.
- Leadership development through youth-led programs that guide youth to a variety of leadership positions.
- Personal growth by learning to put others before self and that they are a part of a community, including spiritual growth in the community of their faith.
- Community service
- Manageable-sized program groups that provide experience in teamwork and participatory leadership.
- Distinctive program identifier worn by members.

Assessment:

Each pilot will be measured according to methodologies developed by rigorous research, both external and internal to the BSA.

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