

Janice Downey – National Director, Sea Scouts
Sr. Strategic Innovation Manager—Pilots and Program Development

Janice has over 30 years leading new initiatives and driving revenue within Fortune 500 companies, education and the BSA. She has won recognition for results-producing innovative programs for multiple national organizations.

As a BSA commissioned professional she's highly engaged working with volunteers and committees to develop and launch new initiatives. These new innovations include: Family Scouting, Lion kindergarten program, 20 new merit badges, 125 activity plans for Exploring Program and 20 digital interactive merit badges. One of her favorite roles is developing relationships with associations to create new enhanced opportunities.



As a youth, she participated in Campfire and Pioneer Girls and worked as a Program Director/District Executive for Campfire, Inc. Janice and her husband Robert of 30 years are very involved in Scouting with their Life Scout son. Over the past 11 years, she's served in various roles as a BSA volunteer: Den Leader, Committee Chair, Woodbadge and Jamboree staff. Janice received her BBA from Baylor University in Business/Marketing and a Masters of Science from Amberton University.