

National Sea Scout Committee, Scouting America

2025-26 Task Force Goals



Safeguarding Youth

- **Safety Training** for all Sea Scout Skippers, Mates, Committee Chairs, and Committee Members: 1) Encourage All Registered Leaders to have annual personal compliance dates for Safeguarding Youth Training; Hazardous Weather; Safety Afloat; and Safe Swim Defense; 2) Work with Scouting University for their goal to have all Scouting Volunteers be current on Hazardous Weather Training. The goal is to see a 10% increase in volunteers having completed all three training courses. **Completed**
- **Record video PSA's** for new Safety Moments including having 1) an annual Vessel Safety Check by the Coast Guard Auxiliary or America's Boating Club; and 2) vessels greater than 50 feet in length should complete a condition survey every five years by a recognized or certified Marine Surveyor that includes a written statement or letter that indicates the condition of the vessel and its suitability for the intended service. **Not Completed—move to next yr.**
- **Vessel Safety:** Recruit vessel safety champions to identify resources for vessel insurance and follow new maritime industry technology improvements for safety equipment available to recreational and professional mariners. **Not Completed**





National Quarterdeck

- **Strengthen Communication & Consistency:** Deliver quarterly national newsletters and monthly territory newsletters, supported by well-organized shared resources. **Completed**
- **Expand Awareness & Engagement:** Achieve a 5% growth in social media engagement with 2–3 posts per week and launch an online forum for Sea Scouts to ask questions and share resources. **Completed**
- **Build Community & Involvement:** Ensure CST Support Leads establish regular communication with 80% of ships in their territories through online updates and event attendance. **Completed**

Membership



BE THE BEST RESOURCE
FOR SEA SCOUT
MEMBERSHIP ISSUES
AND QUESTIONS
RECEIVED DIRECTLY
FROM OUR SEA SCOUT
SHIP SKIPPERS AND
WHERE THEY ARE IN
PLACE OUR COUNCIL
COMMODORES.

COMPLETED



**RESTRUCTURE THE
MEMBERSHIP GROUP,**
SHIFTING FROM DATA
COLLECTION AND
REPORTING INTO TWO
NEW SUBGROUPS. ONE
CONCENTRATING ON
DIRECTLY SUPPORTING
NEW SHIP FORMATION
AND THE OTHER
CONCENTRATING ON
SUPPORTING SHIP
RETENTION.

COMPLETED



CONTINUE OUR
SUCCESSFUL TREND OF
**INCREASING SEA SCOUT
MEMBERSHIP** AND
CREATING NEW SHIPS IN
2025. THIS EFFORT
CONTINUES OUR EFFORT
TOWARDS MEETING THE
SCOUTING AMERICA
NATIONAL MEMBERSHIP
COMMITTEE PUBLISHED
PLAN TO REACH 75% OF
PRE-PANDEMIC
MEMBERSHIP AND UNITS
BY 2028. OUR STRETCH
GOAL IS TO BE 100% OF
PRE-PANDEMIC
MEMBERSHIP AND UNITS
BY 2028. **PARTIALLY
COMPLETED**

Marketing and Communications

Improve Sea Scout website and Increase number of hits by 5%. Customer Service: a) Have MC team track weekly. b) Proactively look for and fix broken links weekly. c) When possible, send an email back to the original person with thank you and notification of fix. d) Get rid of outdated content and white/old uniforms. e) Enhance and drive more activity to website. **Completed**

Drive more awareness of Paddle Sports by promoting articles, podcasts, video, accessibility of fliers and photos of paddle sport activity, and roundtables. Customer Service: Highlight Flagships showing their real-life program making it exciting and fun. **Completed**

Work with Membership Lead & Team to identify marketing needs for recruitment and retention. Customer Service: Work with National Boatswain to get youth input on making digital marketing appealing and easy to access for ships. **Completed**





Materials and Literature

- **Deploy** on My.Scouting.org the **updated SSALBT modules**. And update the slide deck and syllabus for the in-person Sea Scout Adult Basic Training and post on scouting.org. **Completed**
- **Update** the Quartermaster application & Quartermaster project book. **Completed**
- Work to **refresh the youth training, Ethical Controversies**. **Completed**

Training

- **Revise and update the curriculum for IOWLS and AOWLS**
Not Completed—Move to next yr.
- **Complete the “What is Sea Scouting?” course** for Continued Education Tract for Commissioner Colleges. **Completed**
- **Develop a step-by-step 90-day plan for starting a new Ship** with links to all of the available info currently on seascout.org
Not Completed—Move to next yr.



Awards and Recognition

- Assisting with updates to the Sea Scout Manual. **Completed**
- Assisting with updates to the Guide to Awards & Insignia. **Completed**
- Maintenance and administration of the Sea Scout Leadership Award process. **Completed**





Relationships

- **Increase the number of America's Boating Club (USPS) sponsored Ships by 10% and Coast Guard Auxiliary-sponsored Ships by 10%. **Unlikely to be met****
- **Contact selected Chartered Partner's** each month to ensure they are experiencing no program or membership challenges. **Completed**
- **Partner with the American Canoe Association (ACA)** to provide their paddling outings and trek leadership training to Sea Scout Ships and other Scout leaders. **Completed**



Resources

- **Leverage our relationships** with Territory Chairs, Scout Executives and Sea Scout. **Completed**
 - Leaders reach & hopefully exceed 50% VOS PROGRAM target.
- **Support the Membership Task Force** when requested to ensure the achievement of overall PROGRAM membership goals. **Completed**
- **Leverage our relationship with the Council Scout Executives** in 150 councils where Sea Scouting is present by 5/31/2025 proactively asking “What Sea Scouts can do for You?”. When speaking to a Scout Executive in a Council adjacent to a council without Sea Scouts, we will seek information that could help us expand Sea Scouting to a new council. **Completed**



SEA SCOUTS